

# Mike Hubbard

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## SUMMARY

Since 2002, I have enjoyed various roles in website development and graphic design, from a young freelance graphic artist through to a senior designer position at a small marketing and communications company. This natural career path has given me a wide experience base to draw from in the areas of responsive website design and frontend development (mainly HTML/CSS, but also some PHP and JS), graphic design, online and offline marketing, social media, 3d rendering, video editing, advertising, animation and more. In addition to these areas, I've worked with many website content management systems (WordPress, Joomla, Perch) and have trained clients on the usage of these systems.

## CAREER PATH

### Senior Designer, Digital Fusion Inc. Bridgewater, Nova Scotia — 2008-2014

As the lead graphic artist I was responsible for creating all visual elements required for responsive websites and advertising projects. Among other tasks, I also provided website usage documentation, client training, social media management, and 3D rendering. The majority of the websites created were based on the WordPress and Joomla platforms. Integration with these systems was completed by other members of the team, but, on occasion I was tasked with some frontend development.

### Freelance - Gold Mountain R.V. Park & Cabins [www.goldmountaincampground.com](http://www.goldmountaincampground.com) — 2014

I was contracted to develop a new responsive website for the client. This included conceptual design, HTML/CSS development, content creation, and user documentation. The website was developed around the content management system Perch.

### Junior Designer, Media Button Communications Inc. Kelowna, British Columbia — 2007-2008

### Junior Designer, 3rd-Eye Designs Kelowna, British Columbia — 2007

### Freelance - Various Clients 2002-2007

During this time I was periodically contracted for various projects including website design and developments, logo and print design, and 3D rendering. A highlight of this period was being part of a team of professionals contracted to create an interactive website for the CTV series Corner Gas. As part of this team, I was tasked with creating various 3D characters and environments which were used online and in TV commercials.

### Teachers Assistant, Applied Multimedia Training Centre (AMTC) Calgary, Alberta — 2002

After receiving my diploma in Digital Animation, the school asked me to stay on a 4 month contract as a teacher's assistant for the following class. The majority of my time was spent researching student questions and effectively finding and communicating solutions.

## EDUCATION

### **Nova Scotia Community College — 2014**

- Standard First Aid & CPR Certificate
- College Physics I & II
- College Mathematics I & II

### **Applied Multimedia Training Centre — 2001-2002**

- Digital Animation Diploma (specializing in animation theory and 3D modeling)

### **Penticton Secondary School — 2001**

- High School Diploma  
Graduated with Honors Standing, received 4 years of Passport to Education Awards, and received a District Scholarship Award for Media Art/Graphic Art.

## SKILLS

- Excellent design ability in both online and print mediums
- Excellent understanding of HTML/CSS
- Good understanding of responsive website design and practices
- Working knowledge of PHP and Javascript
- Effectively able to communicate technically with developers
- Experience with various website content management platforms
- Proficient in the Adobe suite of software  
(PhotoShop, Illustrator, InDesign, Premiere, Dreamweaver)
- Working knowledge of various 3D software packages  
(Blender, Autodesk Maya, SketchUp)
- Excellent understanding of social media and online/offline marketing
- Organized and able to work efficiently alone and in a team environment
- Excellent time management and task prioritization ability
- Creative mind and able to develop strategies from beginning to end
- Good verbal, written, and visual communication skills
- Trustworthy with passwords and other sensitive information
- Enjoy learning and happy to undertake additional training as required

## PORTFOLIO & REFERENCES

Available upon request.